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## Educational Policies Committee Program Proposal, College of Natural Resources, June 9, 2006 - Name Change of Department of Forest, Range, and Wildlife Sciences

Utah State University

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**Finances:** There will be no financial impact by renaming these emphases.

iii. **Name Change of Management Undergraduate Major within the Department of Management and Resources**

**The Request:** Utah State University requests approval to change the name of the Management undergraduate major to Entrepreneurship. The Board of Trustees approved this request at its meeting of 3 March 2006.

**Need:** During the past few decades, start-up firms and small businesses have produced the majority of new jobs in the U.S. and Utah economy (GEM report, 2003). As a result, the majority of students work in small to medium sized businesses. The curriculum for USU's management major has evolved over the years consistent with these needs.

**Institutional Impact:** The resources are already in place. The courses are already being taught. However, it is believed there is great potential for positive institutional impact. USU's efforts in entrepreneurship are important with respect to the College of Business development effort. The College of Business slogan is "the school of opportunity." Changing the name of the major from "Management" to "Entrepreneurship" aligns nicely with that slogan. Having the major strengthens our ability to bring in alumni who are successful entrepreneurs and managers as speakers and donors. For example, a donor recently committed \$20,000 to plan, implement, and carry out an "Entrepreneurship Day" during spring semester 2006. Changing the name will have no costs and it will facilitate our ability to attract donors with an interest in entrepreneurship to enhance the quality of our programs. It also facilitates more involvement with start-up firms in the community and collaboration with Tech Transfer and other departments and entities across the campus.

**Finances:** Because the name change requires no curriculum or staffing changes, there is no additional drain on finances. However, the name change will facilitate Departmental and College development efforts.

iv. **Name Change of Department of Forest, Range, and Wildlife Sciences**

**The Request:** Utah State University requests approval to change the name of the Department of Forest, Range, and Wildlife Sciences to the Department of Wildland Resources. The Board of Trustees approved this request at its meeting of 3 March 2006.

**Need:** The current name of the department came about when the College of Natural Resources was reorganized in 2002, and elements from the former Departments of Forest Resources, Rangeland Resources, and Fisheries and Wildlife were combined into one new department called Forest, Range, and Wildlife Sciences (FRWS). The report from a 2004 review of the College of Natural Resources (commissioned by the then Provost Albrecht) urged the departments in the College to move towards simultaneously establishing the identities of their newly formed departments. The report also recommended that the names of departments and majors be simplified to assist with the recruiting of students. In response to those recommendations, the faculty and staff of FRWS have completed an exhaustive process of consulting students, alumni, faculty members of other universities, federal and state agency employees, and faculty at other

departments at USU, to develop a list of key words that could be combined into a short and effective name for the department. An FRWS faculty subcommittee conducted an e-mail questionnaire and voting process, administered in three successive stages, to come up with the final name - Wildland Resources. The faculty (core and term) and permanent staff of FRWS voted strongly for a name change (83% in favor) and Wildland Resources received the most votes as a new name (59%, compared to 46% for the next favored name).

**Institutional Impact:** The proposed name change is expected to improve the following: 1) integration of the Department, which should lead to improved research collaboration and instructional efficiency; 2) integration of the College, with this name change occurring simultaneously with that of our sister department, Aquatic, Watershed, and Earth Resources (AWER); 3) and enrollments of undergraduate and graduate students, with the new name being simpler and easier to associate with the biggest program in the department, which is Wildlife Science.

There will be no impacts on (new) faculty, physical facilities or equipment.

**Finances:** There are no costs anticipated, other than changing the Department letterhead, brochures, and faculty business cards. The Department website is currently being renovated anyway and that work is being undertaken in anticipation of the name change.

### ***C. Southern Utah University***

#### ***i. College of Education Name Change***

**The Request:** Southern Utah University requests approval to change the name of the College of Education to the College of Education and Human Development to enhance the sense of identity among FCS faculty and underscore the importance of this area.

**Need:** External evaluation of the entire SUU Family and Consumer Science program by Dr. Jim Moran, president of the AAFCS and Associate Vice Chancellor for Academic and Student Affairs, Pennsylvania State System of Higher Education, as well as recommendations for restructuring provided by an ad hoc committee comprised of FCS faculty, College of Education administrators, other University representatives, and Utah State Office of Education personnel has led to a need to restructure the existing program in Family and Consumer Sciences Education and modernize it to meet the contemporary needs of social services professionals.

The proposed name change is more consistent with the revised structure of the College of Education and contributes to an enhanced sense of identity for Family Consumer Science faculty who are now housed within the College.

**Institutional Impact:** The change in name has no foreseeable institutional impact other than to be more descriptive of the restructured college. The name change is completely resource neutral and can be implemented without additional faculty or physical facilities.

**Finances:** No new funds are needed to accomplish the change of name.